


Sierra Pilcher


UX Designer

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Hi there, I'm Sierra. I love utilizing my critical thinking skills and creativity to solve user frustrations through design, and craft beautifully intuitive designs.

Projects

Cloverdale Rodeo & Country Fair

Currently designing an app for one of Western Canada's most popular family events, and one of North America's longest running and most entertaining rodeos.

Wild About Vancouver

Researched, planned, designed and tested a website for a local organization geared towards getting people outdoors.

MainDecor

Researched, planned, designed and tested a mid-fi ecommerce site where users could shop simultaneously from the home decor shops along Vancouver's Main Street.

Radical Hospitality

Researched, planned, designed and tested an invite-only app for a worldwide community of openly giving, hospitable people hungry for authentic connections and experiences.

East Van Old Time Social

Researched, planned, designed and tested a new website for a local music festival/social focused on old-time music and values.

Industrial Design and Engineering

Researched, drafted, and constructed projects including rocketry, aircraft design, automotive design, structural engineering, aeronautics, marine design, robotics, and CAD and CNC manufacturing.

Education

The University of British Columbia

Electrical & Computer Engineering, 2013 - 2016

RED Academy

UX Design, April - June 2018

Design Skills

- Research
- Ethnography
- User modelling
- Information architecture
- Visual communication
- Interface design
- Interaction design
- Wireframing
- Prototyping
- User testing
- Technical writing

Tools

- Sketch
- InVision
- Visual Studio
- Adobe Photoshop
- AutoCAD
- Rhino 3D
- Autodesk Maya
- Anime Studio
- Game Maker
- Microsoft Office Suite

Coding

- C/C++
- HTML
- Python
- Verilog & ARM Assembly

Soft Skills

- Communication
- Organization
- Strategic Thinking
- Critical Thinking
- Adaptability

Work Experience

Delta Controls

- Junior Software Quality Assurance Specialist
May 2015 - August 2015
- Designed, tested and built testing units for hardware and software builds
 - Documented design and build procedures to ensure reproducibility
 - Attended QA product development meetings
 - Investigated and solved software and hardware issues faced by customers

Surrey Night Market

- Entertainment Coordinator
May 2014 - August 2014
- Managed the main entertainment stage, organizing and scheduling a variety of acts
 - Negotiated and secured monetary and equipment sponsorship
 - Interviewed and hired sound technicians
 - Communicated with newspaper editors about each week's schedule of performances

Miss Teen Canada-World

- Miss Teen Surrey-World 2013
February 2013 - February 2014
- Awarded regional title based on community involvement, academic excellence, sportsmanship, and moral character
 - Attended community building and fundraising events to bring awareness to charitable causes
 - Held seminars on positive body image, bullying and peer pressure for hundreds of local youth
 - Represented British Columbia at the Miss Teen Canada-World pageant

The Cloverdale Rodeo & Country Fair

- Ambassador Committee Co-Chair
May 2013 - Present
- Recruit, interview, schedule and coach volunteers in hospitality, leadership, problem solving, and communication
 - Speak with guests to find their pain points
 - Attend monthly meetings to share customer complaints, and suggest changes to mitigate customer frustrations

The Rick & Sue Foundation

- Foundation Administrator
May 2014 - August 2014
- Spearheaded events to raise funds for the Foundation's numerous beneficiaries
 - Recruited, scheduled and trained volunteers
 - Acted as liaison with City officials, local charity heads, and event managers and coordinators
 - Restored a kiddie train for trips to children's charity homes as well as fundraising events

You Got the Talent International TV

- Talent Consultant, Performer, Television Host
June 2014 - November 2016
- Recruited by producers to represent North America as one of the main hosts of the show
 - Screened and interviewed talent and celebrities to perform and be interviewed on the show
 - Attended, hosted, and performed at local large-scale entertainment events

Training & Professional Development

Professional & Personal Development

RED Academy

Approaching and Securing Sponsors

Miss Teen Canada-World

Leadership

Miss BC

Hospitality Training

WorldHost Training Services

Effective Interviewing

CloseLook Productions

Self Defence Training

Miss BC

Award Nominations

- Service Above Self Surrey Youth Award Nominee (2014, 2015, 2016)
CCPA Power of Youth Leadership Award Nominee (2013)
Loran Community Leadership Award Nominee (2013)

Hobbies

